

NATIONAL EVENTS

AGILE PEOPLE; LEAN BUSINESS

How to manage the people asset to deliver a lean and agile business.

Date: Wednesday, 12th March 2003
Venue: The Village Hotel, Coventry

There may still be time to book for this event. If you are in any way concerned with the management of change or the creativity of your people then this seminar is a must for you and your management team. It addresses issues such as:

- How do we get the best out of our key resource - people?
- How do we steer the organisation through the constant sea of change?
- How do we successfully communicate the changes?

The seminar includes case studies from BT, Boots Contract Manufacture, Ordnance Survey and Krone UK, who have all implemented major change programmes such as Lean and ERP. Their practical examples will show how success can be assured and failure avoided through the effective use of people, teams and motivation in the delivery of lean or agile change initiatives. It looks at organisational psychology, and aims to explore the complex issues that interact when delivering major projects whether they are IT, cost reduction or business transformation.

This event offers you the opportunity not only to listen to, but also to engage in discussion with the speakers as well as the other delegates to share thoughts and discuss issues. You will leave the seminar with a wealth of ideas on how you and your staff can creatively enhance your business performance that are based on 'real world' examples.

For further information, contact the Institute on Tel: 024 7669 2266, email: iom@iomnet.org.uk or look on our website at: <http://www.iomnet.org.uk/events/2003/agilepeople.htm>

CREATING A CULTURE OF INNOVATION

A Weapon In Today's Competitive Fast Lane

Date: Tuesday, 8th April 2003
Venue: The WilliamsF1 Conference Centre, Wantage

In a world beset by perpetual change, maintaining market leadership is increasingly difficult. How can you address this challenge? One way is to instill a mindset of innovation at every level of your organisation. Nothing less than a complete overhaul of your culture, management structures, performance measures, competencies, and processes will be necessary.

To bring the concepts of innovation to life the IOM have brought together a fascinating and diverse group of speakers ranging from a noted author on innovation to a well-known comedian and leaders from two different global motorsports. You will experience first-hand how to tap into your own creative abilities by learning the tricks of the improv comedians. You will learn how to redesign the culture, processes, supply chain, and management structures of your business to maximise innovation throughout. You will hear how to leverage innovative business partnerships. And you will see (with your own eyes) how WilliamsF1 has become the most successful team in Formula One history.

This is not your typical conference. Get ready to participate! This highly interactive session will educate and entertain you. You will never look at your organisation the same way. Don't miss this unique opportunity to learn by doing.

PROGRAMME

CREATING A CULTURE OF INNOVATION

08:30 Registration and Coffee

09:00 Chairman's Welcome and Introduction
Nick Lawrence, Barclays Solutions

09:15 Unleashing the Inner Innovator
Stephen Shapiro, The 24/7 Innovation Group

Innovation is a talent we all had when we were young. And we all have the capacity to relearn it . . . or technically, to unlearn the bad habits that stop it from surfacing. This presentation will help you and your employees tap into their innovative potential. The result is a more productive,

more proactive, more responsive, and ultimately happier workforce.

Learn powerful techniques such as filters, random dot connections, 'what's this like?' and the 'whole brain team'. Then learn how to take these new found skills and make them a pervasive capability in your business. Hear what leading edge companies are doing today, and what you can do tomorrow. Help convert your business objectives and strategies into workable operations, closing the gap between strategy and implementation. Understand how to go beyond processes to capability-based organisations and alliance-based networks. And see how